

FURTHERMORE WINES

2020 ROSÉ OF PINOT NOIR, RUSSIAN RIVER VALLEY

TASTING NOTES

Soft aromas of strawberry, raspberry and hints of stone fruit as well as peach blossom and melon. Fresh entry on the palate with bright acid, ripe peach and strawberry with a smooth creamy finish. Alc. 12.2% by volume.

TECHNICAL DATA

VINTNERS	Bob Zeches and Chad Richard
WINEMAKERS	Ross Cobb
VARIETAL	Pinot Noir
APPELLATION	Russian River Valley, CA
ALCOHOL	12.2%



BACKGROUND

Friends and business partners since the early 90s, Bob Zeches and Chad Richard began an exploration and education around wine together soon after they met. Their shared tastes in wine have always centered around Pinot Noir, particularly from California and Oregon, and in 2006 when the opportunity arose, they created their first two barrels of wine – about 50 cases of Pinot Noir. The fruit came from the Bohemian Vineyard in Freestone just a few miles from Nevina's Vineyard, the estate vineyard in Occidental that they would eventually purchase in 2011.

The Furthermore mission is to conduct a long-term study of how Pinot Noir diversely expresses itself throughout California, particularly in areas influenced by coastal climates, from vineyards up and down the California Coast as far south as the Santa Rita Hills in Santa Barbara County and as far north as the Yorkville Highlands in Mendocino County. In 2019, Pinot Noir and Chardonnay virtuoso Ross Cobb joined the team as head winemaker and greatly elevated the already exceptional wine program.