

MEMENTO MORI

2018 CABERNET SAUVIGNON, NAPA VALLEY

TASTING NOTES

The dense purple core is enhanced by the decadently layered fruit of this formidable wine. Ripe blackberries, crushed boysenberries, black plums, spiced mocha and hints of cassis are backed by touches of black tea, wet stone, cigar box and Indian spices that continue to evolve in the glass. A medley of wild blackberries, blueberries and black raspberries frame a sophisticatedly nuanced mid-palate, all wrapped in plush, fine-grained tannins that sit on the palate with ease and are an absolute pleasure to imbibe. Aged for 22 months in 100% new French oak, this spotlights the grace and beauty of the 2018 vintage in a package that's both ready to drink and built for long-term aging.

TECHNICAL DATA

VINTNERS	Adriel G. Lares, Hayes Drumwright and Adam Craun
WINEMAKER	Sam Kaplan
VARIETAL	100% Cabernet Sauvignon
APPELLATION	Napa Valley
VINEYARDS	Beckstoffer Dr. Crane, Beckstoffer Las Piedras, Weitz, Vine Hill Ranch, Oakville Ranch
PRODUCTION	900 Cases
ALCOHOL	14.5%



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BACKGROUND

The wine is named for a life-embracing philosophy born of a deep appreciation for the ties that bind. Each of its' three founders have triumphed over adversity and learned to value not only life, but the passion and hard work that drive it, making them uniquely qualified to launch an uncompromising brand. Memento Mori which means 'remember your mortality' in Latin, with the express intent of 'Remembering to Live'. The team's first vintage was 2010 and only 150 cases were produced to ensure quality and hone the wine's direction. Memento Mori is source from famed vineyards in Napa Valley to produce one flagship wine. The result is a world class Cabernet which is known for its subtlety and longevity.